

The Amazing SureFit UltraLITE Collection

Experience the difference with your free sample shoe.

By Robert Shor, DPM

Patient compliance with prescription footwear is an important consideration when selecting a shoe for a high risk diabetic. Patients must wear their shoes as often as possible to prevent ulceration. Many patients refuse to wear their shoes, even though they fit well, because they are dissatisfied with the style or weight of the shoe. SureFit is pleased to introduce its new line of UltraLITE shoes for men and women. Lightweight materials and special construction combine to create shoes that are so light they almost feel weightless. **SureFit UltraLITES'** great style and extreme light weight will improve patient compliance.

Diabetic patients must remain active to maintain blood glucose control. Many patients, while walking, complain of fatigue and the

heaviness of their shoes. SureFit UltraLITES are so lightweight that they can improve a patient's ability to ambulate. Try an UltraLITE when patients complain that their shoes are too heavy and see the smile on their faces.

Light weight should not sacrifice stability. Lightweight shoes should be constructed with sufficient

Lightweight shoes should be constructed with sufficient shank rigidity and torsional stability to provide the level of support your patient needs.

shank rigidity and torsional stability to provide the level of support your patient needs. To determine if any shoe meets the minimum criteria for adequate support, you can perform the following two tests: 1) Shank

rigidity: Try bending the shoe in the middle. A properly constructed shoe will bend at the flex point of the shoe, at the ball and not in the middle of the shank. 2) Torsional stability: twist the shoe through the shank area. The shoe should not twist easily. All SureFit shoes, including our new UltraLITES, pass these tests. UltraLITES will provide your patients with the same type of support and stability they have come to expect from SureFit's diverse line of quality therapeutic footwear.

It is virtually impossible to fit all of your patients using one style or last. SureFit UltraLITES are built on different lasts to accommodate various foot shapes and deformities. Using our simple



SureFit UltraLITE Cruiser

Style Selection Chart allows you to select the most appropriate UltraLITE for your patient.

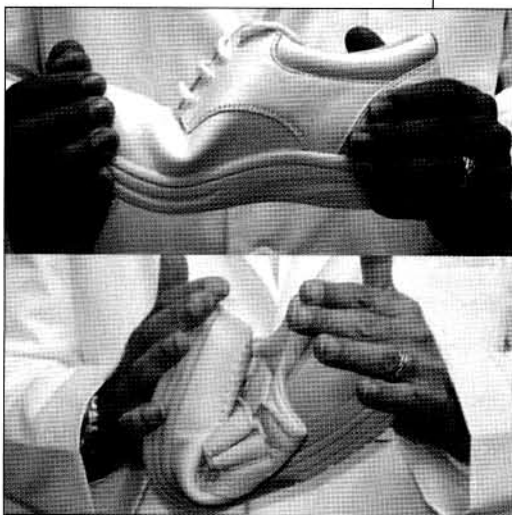
Once you have selected the correct style for your patient, we do the sizing for you. Our patented fitting system makes shoe sizing easy and comes with the only fit guarantee in the industry. SureFit UltraLITES are available in a wide range of sizes to accommodate extremely wide or narrow feet. Many of our UltraLITES are available in narrow widths and two of our models are available in an incredible 7E width for women and 9E width for men.

SureFit has the largest selection and inventory of lightweight footwear in the industry. Our UltraLITES are available in a variety of styles and sizes that can accommodate all of your patient's style and fitting requirements. Many of our UltraLITES are manufactured exclusively by or for SureFit and are not available elsewhere. All of our shoes are 100% Medicare compliant and have received SADMERC approval.

You need to feel it to believe it!

Call today for a free UltraLITE sample shoe. Compare the weight and support of our UltraLITE shoes with the shoes you have been dispensing and you will be amazed.

Call 800 298 6050 or circle #163 on the reader service card.



Top shoe has proper flex at ball only
Bottom shoe has insufficient shank stability

Circle #163